



CRAIG RANCH IN MCKINNEY, TEXAS

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Craig Ranch Appoints Lesli Anne Lehman as Head of Sales and Marketing for The Residences at Grand Lodge

(McKinney, TX) Craig Ranch announced today it has appointed Lesli Anne Lehman as director of sales and marketing for The Residences at Grand Lodge, the luxury greenside lodgehomes in Craig Ranch that line the fairways of the Tournament Players Club golf course, TPC Craig Ranch.

“Lesli Anne brings a unique skill set to our organization,” said David Craig, President and CEO of Craig International. “Her experience in marketing luxury properties along with her savvy business acumen will set the stage for the clientele we want to attract for The Residences at Grand Lodge.”

Ms. Lehman has more than 20 years experience in business ownership, management, sales and marketing. Prior to joining Craig Ranch, Lesli Anne was the owner and publisher of *Southern Savvy* magazine and has owned a number of upscale Health and Fitness Centers. No stranger to the real estate market, she has successfully led sales and marketing initiatives for other luxury development companies in Dallas to include the launch of Penny Pritzker’s Classic Residence by Hyatt at Turtle Creek, a \$250 million dollar luxury CCRC. Additionally, Ms. Lehman traveled the Western United States to assist in site planning and business consultation services for a national sports performance franchise.

“Being part of the Craig Ranch team is the perfect place for me to combine my broad range of experience and passions,” said Ms. Lehman. “We are launching a property that really is one-of-a-kind in world-class community. The Greenside Lodgehomes are pure luxury and the attention to detail is amazing. Residents will live on the green and also enjoy all the lifestyle amenities that Craig Ranch has to offer.”

Ms. Lehman has served on several Boards and is active in numerous charities and non-profit organizations. A West Texas native, she received her Business degree from Wayland Baptist University.

The Residences at Grand Lodge will offer a select few the chance to own one of only 23 ultra-luxurious greenside lodgehomes with exclusive direct access to the world-class TPC Craig Ranch golf course designed by Tom Weiskopf.



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The exquisite architecture of these privately gated two- and three-story homes combine natural fieldstone and cut limestone exteriors with slate roofs, to create a true lodge feeling. With expansive interiors ranging from 3700- 5400 square feet, residents can build their dreams from a blank canvas or step into a custom home like none other for \$1.2 to 2.4 million.

The homes feature an exterior of natural fieldstone and cut limestone with slate roofs that bring to life a true lodge feeling. Standard features include a private elevator, multi-level covered patios, outdoor kitchens and wood burning fireplaces. Each homeowner receives their own exclusive membership to the TPC Craig Ranch as well as many other customized amenities such as direct access onto the course and front row seats to live competitive rounds of the PGA TOUR. For more information on The Residences at Grand Lodge, contact Leslie Anne at (214) 644-1234.

About Craig Ranch:

Craig Ranch is a 2,200 acre master-planned business, retail, and residential community in McKinney, Texas – recently ranked by Money Magazine as one of the top 15 “Best Places to Live” in America. Craig Ranch is a high profile, regional point of destination, with its open space and ambiance serving as a natural setting for outdoor concerts, water-inspired events, art fairs and exhibits. Soccer and baseball fields, hike and bike trails and dedicated green space give residents a sense of place they are proud to call home. Craig Ranch is an AT&T Connected Community. Its marquee venues include: the TPC at Craig Ranch, the Michael Johnson Performance Center, the Cooper Fitness Center & Spa at Craig Ranch, the Hospital at Craig Ranch, Dr Pepper StarCenter McKinney at Craig Ranch, The Ball Fields at Craig Ranch and The Premier Soccer Fields at Craig Ranch. More information on Craig Ranch can be found at:

<http://www.craigranchtx.com>.